

TECHNOLOGY EMPOWERING MINISTRY

MinistryTech

MAGAZINE

ADVERTISING

Specifications

www.ministrytech.com

Advertising Specs for **MINISTRY TECH**



MINISTRY TECH is a PDF magazine published monthly and delivered to subscribers' email box.

DESIGN GUIDELINES

PDFs with all fonts/links embedded. Bleed ads must be supplied with crop marks (*please make sure that crop marks are not visible within the bleed or print area*).

ACCEPTED FILE FORMATS

1. Print quality PDFs with all fonts/links embedded. Bleed ads must be supplied with crop marks (*please make sure that crop marks are not visible within the bleed or print area*) and a 1/8" bleed area outside of crop marks. (*It is not recommended to save PDFs at web or "smallest file size" settings.*)
2. TIFF or JPEG files are acceptable with a minimum resolution of 300 dpi.
3. Microsoft Word files must be saved as and sent in PDF or TIFF format. Native Word files are not acceptable.



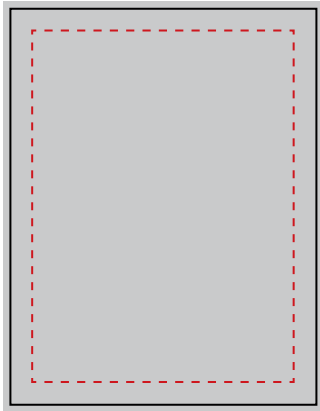
PLEASE NOTE

Bleed Ads: Center live image area horizontally and vertically between bleed dimensions.

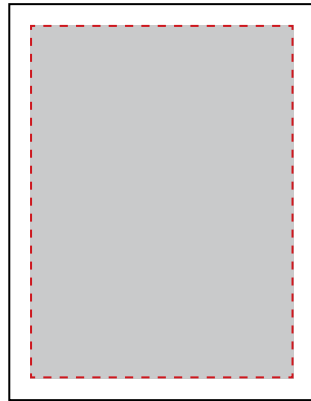
Partial Page Bleed Ads: Provide bleed on all 4 sides of ad to allow ad to be placed on either a right hand or left hand page, and either top or bottom of the page when ads are stacked.

Non-Bleed Ads: Use only live image area dimensions for ad size.

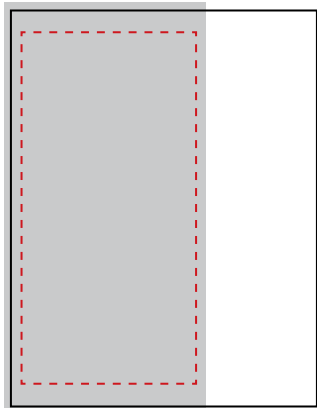




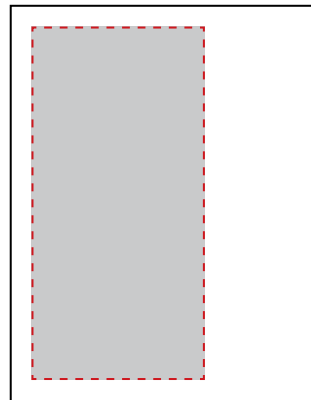
FULL PAGE, BLEED AD



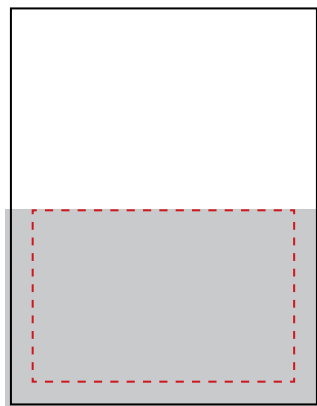
FULL PAGE, NON-BLEED AD



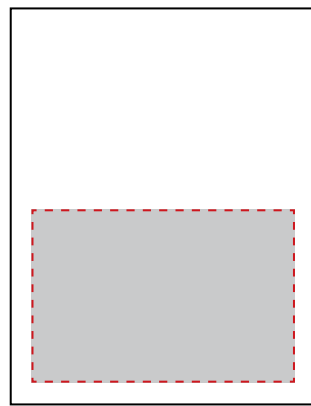
2/3 PAGE, BLEED AD



2/3 PAGE, NON-BLEED AD



1/2 PAGE, BLEED AD



1/2 PAGE, NON-BLEED AD

PAGE TRIM SIZE: 8.5" x 11"

FULL PAGE, BLEED AD

BLEED: 8.894" x 11.394"

LIVE AREA: 7.319" x 9.819"

FULL PAGE, NON-BLEED AD

LIVE AREA: 7.319 in. x 9.819 in.

2/3 PAGE, BLEED AD

BLEED: 5.801 in x 11.394 in.

LIVE AREA: 4.904 in. x 9.819 in.

2/3 PAGE, NON-BLEED AD

LIVE AREA: 4.817 in. x 9.819 in.

1/2 PAGE, BLEED AD

BLEED: 8.894 in. x 5.603 in.

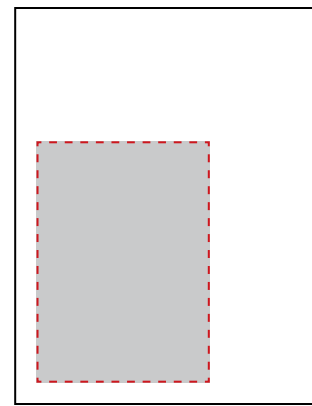
LIVE AREA: 7.319 in. x 4.816 in.

1/2 PAGE, NON-BLEED AD

LIVE AREA: 7.319 in. x 4.816 in.

1/3 PAGE, NON-BLEED AD

LIVE AREA: 4.817 in. x 6.705 in.



1/3 PAGE, NON-BLEED AD

full page, full bleed ad

PAGE TRIM:

8.5" x 11"

FULL BLEED:

8.894" x 11.394" ad size with bleed

LIVE AREA:

7.319" x 9.819"

full page, non-bleed ad

LIVE AREA:

7.319" x 9.819"

*2/3 page,
non-bleed ad*

LIVE AREA:

4.817" x 9.819" ad size

*2/3 page,
full bleed ad*

FULL BLEED:

5.801 in" x 11.394" ad size with bleed

LIVE AREA:

4.904" x 9.819"



*half page, horizontal,
non-bleed ad*

LIVE AREA:

7.319" x 4.816" ad size

*half page, horizontal,
full bleed ad*

FULL BLEED:

8.894 in" x 5.603" ad size with bleed

LIVE AREA:

7.319" x 4.816" ad size



*1/3 page, vertical,
non-bleed ad*

LIVE AREA:

4.817" x 6.705" ad size